



IDEAS MATTER, RESULTS COUNT...TAKE ACTION TODAYSM
WWW.BIGIDEAGURU.COM—CALL TOLL FREE 1-866-532-3968

MISSION

BigIdeaGuru.com provides actionable advice to entrepreneurs, growing business leaders, and independent professionals to help them create, nurture, and grow successful enterprises.

We believe in the power of ideas and strive to engage our members in discussions that reveal the true potential of their ideas, and to help them define realistic goals and action plans that will produce results through implementation of their ideas.

We commit to delivering timely relevant tools and information that will help our members succeed, and to helping our members become more effective in creating, developing, and implementing ideas that support the growth of their business, as well as their personal growth as leaders.

We treat our members with dignity and respect, we deliver our services with honor and integrity, we conduct our business in the most ethical way possible, and we stand behind all of our products, programs, and services.

We seek to unleash the idea genius that lies within each of our members so that they can achieve their true potential.

VISION

Our vision is to create a powerful online portal community that attracts like-minded individuals who believe in the power of ideas to change the world, or at least their little corner of it. We want to engage people who will reach out to others and help them release their creative energy so that they can identify and implement the solutions that they need to lead their enterprises more effectively. BigIdeaGuru.com will become an important catalyst for entrepreneurs, growing business leaders, and independent professionals around the world...people who come up with ideas that provide value to others, share them freely, and support their implementation.

VALUES

We value **HONESTY**...even when it is not easy to hear, honest and candid feedback helps us to grow and improve.

We value **INTEGRITY**...our word is our bond with our members, if we make a commitment we will do whatever it takes to deliver upon it.

We value **TRUST**...our members deserve our trust and we work to earn theirs every day, nothing is more important than doing the right thing every time.

We value **RELATIONSHIPS**...our members and those we meet through out business are important to us, we make every effort to build strong mutually beneficial relationships.

We value **FREE ENTERPRISE**...our members lead growing businesses that are the lifeblood of their nations, we know that people are fulfilled and economies are sustained when people are engaged in enterprise.

We value **LEARNING**...our tools and information are designed to help our members learn how to do things better, building upon what we learn allows each of us to go further and do more.